



FRANCHISE INFORMATION



FRANCHISE INFORMATIONS

- Our Responsibilities - Franchisor
- Franchise Model Type
- Our Menu
- Market Visual Support

To consult more about franchise opportunity,
please contact:

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FRANCHISE INFORMATIONS



OUR RESPONSIBILITIES - FRANCHISOR

OUR RESPONSIBILITIES AS FRANCHISOR BEFORE OPENING

- Give you access to our modus operandi
- Provide the guidelines of our unique concept
- To assist you design your store following our guidelines
- Provide list of equipment and furniture needed
- Train your staff on our concept - service and kitchen

DURING OPENING

- Full on-site support and assistance during the pre-opening and post-opening
- On a long term basis, we provide you support to ensure your success
- Follow your success throughout our contract
 - Commercial guidelines
 - Promotion / New product for marketing purposes
 - On-going meetings
 - Updating concept on regular basis



FRANCHISE INFORMATIONS

FRANCHISE MODEL TYPE



QUICK SERVICE MENU TYPE
dim sum / roast / rice / rice set /
congee / soup / dessert /
beverage
Outlet Location :
- TK Avenue
- Furi Mall Sihanoukville
- Phnom Penh International Airport



CASUAL MENU TYPE
dim sum / roast / wok dishes /
rice / rice set / congee / soup /
dessert / beverage
Outlet Location:
- Toul Kork St 566
- Design Village
- Eden Garden



FRANCHISE INFORMATIONS

OUR MENU

One key success about our menu is to serve the best varieties of dim sum selections in Cambodia. We constantly developing new products to serve, entice and engaging our customers.

Besides dim sum, our menu extend to traditional Cantonese favorites such as Horfun, Muifun, Laksa , Mee pok, Roasted Duck and Pork dishes, Wok Dishes and, Hot pot to name a few.

For dessert and drinks you can expect Snow Fungus with Lotus Seed, Longan Red Dates and, Ying Yang - a Hong Kong style popular drink of tea and coffee mix.





FRANCHISE INFORMATIONS

MARKET VISIBILITY SUPPORT

DIGITAL-AGE COMMUNICATION



We help to connect franchisee with popular delivery partners for you to set-up account or on franchisee own time.



Each outlet open will have their own

- **Facebook / Instagram**
 - Franchisee will provide a mobile number for business to be directly link for setting up WhatsApp for social medias
 - will handover the access while Franchisor will remain as brand owner account holder.
- **Google Business page**
 - will handover the access while Franchisor will remain as brand owner account holder.
 - Franchisee will provide business email address to transfer access.
- **Website**
 - Listed on dimsumemperors.com to increase search engine online.



We will also guide Supervisor / Manager how to create menu catalog on WhatsApp Business to increase revenue and creating owned customer data.

